

# INTRODUCING... MY BENEFIT BASKET®

## Transform the Delivery of Benefits

Employee benefits are critical to your institution's bottom line.

Why? Because we know that if employees are healthy and financially secure, they are also productive in the workplace – allowing you to focus on retention and growth.


EIIA has been serving institutions of higher education for over 50 years. We work directly with you and your HR staff to create a long-term solution for the delivery of benefits. Our expertise and group purchasing power delivers solutions that are tailored to meet your strategic benefit needs and funding strategies.



## My Benefit Basket®

My Benefit Basket is an online benefits platform built specifically for institutions of higher education. The award-winning and simple-to-use platform is an interactive decision-support tool that analyzes and recommends a personalized benefits solution based on an employee's health care preferences, financial position, and risk tolerance. The robust reporting capabilities simplify the delivery of regulatory, enrollment and financial reports.

## How it Works

-  Design and offer employees a choice of health plans through My Benefit Basket.
-  EIIA conducts on campus training to help employees select the right plans for themselves and their family members.
-  Real-time enrollment information available to HR within 12 minutes.

## Get Started Today

We welcome the opportunity to demonstrate My Benefit Basket and show you ways we can work together to help manage costs and increase employee satisfaction.

For more information contact: Douglas Maher, 888-581-5454 | or visit: [www.mybenefitbasket.com](http://www.mybenefitbasket.com)

